



January 16th, 2026

Submitted via online testimony portal

Representative Rick Ladd
Chair, House Committee on Education Funding
General Court of New Hampshire
107 North Main Street
Concord, NH 03301

Re: Support with comments for HB 1503

GeoComm, a public safety and school safety solutions provider for 30 years, commends the State of New Hampshire for their efforts to consider a school mapping initiative to provide situational awareness during school emergencies. Several states have implemented similar programs, including Iowa and Alabama, who selected GeoComm to build indoor maps of every public school in their states. This provides First Responders with valuable contextual information during an emergency and can decrease their response time, thus potentially saving lives.

In an effort to ensure any maps built are accessible to school safety personnel and First Responders, we would encourage you and the members of the House Education Funding Committee and staff to consider the following requirements for the school maps. While we ultimately defer to the subject matter experts in New Hampshire to determine what works best in your state, these are widely adopted best practices within the industry:

1. Ownership of the data should be retained by the building owner with full rights to copy, display, distribute, transmit and adapt for all lawful purposes including sharing with government and/or private entities that are providing or supporting emergency services.
2. Sharing of the map data should be done via a secured and authenticated application programming interface (API) and go through an approval process to alleviate any data or privacy concerns.
3. Symbology should adhere to the [National Association of Public Safety GIS \(NAPSG\) guidelines](#) to ensure consistency across the emergency communications ecosystem.
4. The map data should have the ability to provide near-real time updates by building owners where changes are automatically disseminated to emergency responders and 9-1-1 mapping applications using existing data standards in order to ensure the most up-to-date information.
5. The data must adhere to the proposed and industry supported [Public Safety Indoor GIS Data Model](#). This guarantees that all parties can view, display, and edit the map as needed.

In addition, we'd suggest replacing the phrase "critical incident mapping" to something more generic like "school maps" as there have been past attempts to trademark "critical incident mapping" by another vendor and is used widely within their marketing material. This would ensure the State of New Hampshire isn't inadvertently signaling support to a specific vendor and ensures fairness and transparency within the procurement process.

Thank you for taking the time to review this information as you consider HB 1503.

Respectfully,

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