

HB 1616: Relative to prohibiting state agencies and political subdivisions from advertising or expending funds to advertise vaccines in the state of New Hampshire

House Executive Departments and Administration
January 14, 2026

Chair Layon and Members of the House Health, Human Services and Elderly Affairs
Committee:

As a thirty plus year registered nurse, a parent and grandparent, I write in **opposition to HB 1616**.

Vaccination is the most effective public health intervention available, ranking second only to clean water for disease prevention. Prohibiting all state agencies from advertising or educating the public about vaccines is counterproductive. Why would we want to prevent communication about the public health benefit and availability of vaccines?

If one believes in the benefit of choice, parents and individuals need information upon which to base their choices regarding which vaccines to take for themselves and their children. Prohibiting information sharing about vaccines would interfere with Granite Staters' ability to be fully informed in order to make these decisions. Information sharing does not prohibit free choice.

The potential fiscal impact of this bill is significant. While initially, the State might reduce costs by \$61,000 allocated to providing education. However, non-fulfillment of federal education and communication requirements puts \$3.5 million at risk! It seems remarkably short-sighted to take that risk in a time of restricted resources.

Please use common sense in opposing HB 1616 in the interest of NH's children and all with whom they spend time.

Thank you for your work and for considering my comments.

Hon. Polly Campion, MS, RN