



**TECHNET**  
THE VOICE OF THE  
INNOVATION ECONOMY

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January 8, 2026

The Honorable John Hunt, Chair  
House Commerce and Consumer Affairs Committee  
New Hampshire General Court

***Re: TechNet Opposition to HB 1589 – Establishing the Digital Choice Act***

Dear Chair Hunt and Members of the Committee:

TechNet is the national, bipartisan network of technology companies that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes 100 dynamic American businesses ranging from startups to the most iconic companies on the planet and represents five million employees and countless customers in the fields of information technology, artificial intelligence, e-commerce, the sharing and gig economies, advanced energy, transportation, cybersecurity, venture capital, and finance.

I write to respectfully express TechNet members' opposition to HB 1589.

TechNet appreciates the intent of this bill and share the sponsor's commitment to providing a safe online experience for users of all ages. Consumers expect, and should expect, to trust the tech sector to protect their data. One of TechNet's top priorities is ensuring that governments focus on policies that harness market incentives to drive effective risk management and do not exacerbate harms to victims of criminal hacks.

This bill conflicts with the New Hampshire Data Privacy Act, which already includes rights to data portability and deletion, and this bill creates data regulation that is not required by any other state. New privacy laws should provide strong safeguards to consumers while also allowing the industry to continue to innovate. Data privacy legislation should be based upon an interoperable, uniform set of standards to avoid imposing a patchwork of policies across jurisdictions. The New Hampshire Data Privacy Act established comprehensive data privacy solutions for consumers based on a uniform set of standards that include rights for consumers of all ages, including the rights to access, correct, and delete personal data. It is imperative that additional data privacy legislation regarding other groups of consumers or specific sectors or use cases avoid conflicts with this existing law – not to mention

the 21 data privacy laws passed to date by other states. This law undermines the protections afforded by existing data privacy laws, because it creates a construct in which companies cannot guarantee whether a third-party has in fact deleted a user's data once they must share it with them.

Additionally, data privacy legislation should never force data controllers to share consumer data with third parties. HB 1589 would force social media platforms to work with any third-party application a user chooses, without being able to ensure that those apps are safe or secure. This means bad actors can easily trick users into sharing their personal data, which could be stolen or sold, and creates vectors for financial fraud. This remains true even if a user chooses to not share their data with a third-party app, because commenters on other social activity could have their data shared with third-party apps without their knowledge or consent as a result of this law. There is no industry standard for interoperability with a framework of this nature, making it even more challenging to implement.

This Legislature made great strides for consumer data privacy in passing a strong, interoperable, comprehensive data privacy law in 2024. HB 1589 would undermine that foundation and create new privacy risks for New Hampshire residents. TechNet urges the Committee not to advance this legislation. Thank you for your consideration.

Sincerely,



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TechNet  
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