

HB 107 - AS INTRODUCED

2025 SESSION

25-0030

08/11

HOUSE BILL **107**

AN ACT relative to political advertising printed in newspapers, periodicals, or billboards.

SPONSORS: Rep. Perez, Rock. 16; Rep. Kuttab, Rock. 17; Rep. Cambrils, Merr. 4; Rep. Dunn, Rock. 16; Rep. Tierney, Coos 1; Rep. Soti, Rock. 35

COMMITTEE: Election Law

---

ANALYSIS

This bill removes the requirement to mark political advertising printed in newspapers, periodicals or billboards as "political advertising."

-----

Explanation: Matter added to current law appears in ***bold italics***.  
Matter removed from current law appears ~~[in brackets and struckthrough.]~~  
Matter which is either (a) all new or (b) repealed and reenacted appears in regular type.

STATE OF NEW HAMPSHIRE

*In the Year of Our Lord Two Thousand Twenty Five*

AN ACT                   relative to political advertising printed in newspapers, periodicals, or billboards.

*Be it Enacted by the Senate and House of Representatives in General Court convened:*

- 1           1 Identification of Political Advertising; Rates. Amend RSA 664:16 to read as follows:
- 2           664:16   ~~[Identification of]~~ Political Advertising; Rates.   ~~[Political advertising printed in~~
- 3           ~~newspapers, periodicals, or billboards shall be marked at the beginning or at the end thereof~~
- 4           ~~"Political Advertising."]~~ No person or business organization publishing a newspaper or periodical,
- 5           operating a radio or television station, or selling billboard space shall charge an advertising rate to
- 6           any candidate, political committee, party, or cause that is different from that charged to any other
- 7           candidate, political committee, party, or cause.
- 8           2 Effective Date. This act shall take effect 60 days after its passage.