

Amendment to SB 632-FN

1 Amend the bill by replacing all after the enacting clause with the following:

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3 1 New Subparagraph; Regulation of Erection and Maintenance of Certain Advertising Devices.

4 Amend RSA 236:74, IV by inserting after subparagraph (g) the following new subparagraph:

5 (h) Notwithstanding any provision of this paragraph to the contrary, the Greater
6 Concord Chamber of Commerce, or any successor nonprofit organization that exists to promote
7 visitation and commerce in the downtown area of Concord, may erect and maintain one advertising
8 device in the current location of existing offsite signage that is within 500 feet of Exit 12 North on
9 Interstate 93 in Concord for the sole purpose of promoting nonprofit events and places of interest in
10 the downtown area of Concord. Such device shall:

11 (1) Be located in the parcel already in existence as of the effective date of this
12 subparagraph.

13 (2) Comply with the structural and design standards in the zoning ordinance of the
14 city of Concord, provided that the advertising device may be as large as the largest sign permitted by
15 the sign ordinance of Concord, may be internally lit, and may allow for a change in message or
16 promotion only 4 times in any 24-hour period.

17 (3) Display and promote any events and destinations sponsored by Concord based
18 not-for-profit entities, subject to the right of the Chamber of Commerce, or its successor organization,
19 to include up to 20 percent of any display for for-profit entities to offset the costs of erection and
20 maintenance of the device or such lesser amount as may be necessary.

21 (4) Promote only events that occur in the downtown area of Concord between exits
22 13 and 15 of Interstate 93.

23 (5) Specifically exclude the city of Concord as an eligible sponsor.

24 (6) Be funded and maintained only by the Chamber of Commerce or its successor
25 organization.

26 2 Effective Date. This act shall take effect 60 days after its passage.

Amendment to SB 632-FN
- Page 2 -

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AMENDED ANALYSIS

This bill authorizes the Greater Concord Chamber of Commerce, or its successor entity, to install and maintain one advertising device near Exit 12 on Interstate 93 for the sole purpose of promoting nonprofit events and destinations in downtown Concord.