

HB 1208-FN - AS INTRODUCED

2026 SESSION

26-2671

06/08

HOUSE BILL ***1208-FN***

AN ACT relative to caller identification requirements for telemarketing calls.

SPONSORS: Rep. Horrigan, Straf. 10

COMMITTEE: Commerce and Consumer Affairs

ANALYSIS

This bill requires telemarketers to use valid, returnable phone numbers and prohibits businesses from displaying caller ID numbers that are disconnected or listed in the federal Reassigned Numbers Database.

Explanation: Matter added to current law appears in ***bold italics***.
Matter removed from current law appears ~~[in brackets and struckthrough.]~~
Matter which is either (a) all new or (b) repealed and reenacted appears in regular type.

STATE OF NEW HAMPSHIRE

In the Year of Our Lord Two Thousand Twenty-Six

AN ACT relative to caller identification requirements for telemarketing calls.

Be it Enacted by the Senate and House of Representatives in General Court convened:

1 1 New Paragraphs; Definitions. Amend RSA 359-E:7 by inserting after paragraph XI the
2 following new paragraphs:

3 XII. "Valid, returnable number" means a telephone number that is capable of receiving calls
4 and that connects the caller to the originating business or its agent.

5 XIII. "Reassigned Numbers Database" means the database established by the Federal
6 Communications Commission under 47 C.F.R. part 64, subpart YY.

7 2 Identification. Amend RSA 359-E:5 to read as follows:

8 359-E:5 Identification.

9 ***I.*** Any solicitation message made through the use of an automatic telephone dialing system
10 shall disclose immediately after telephone contact:

11 ***(a)*** The name of the person, company, or organization making the call.

12 ***(b)*** The purpose of the call and the goods or services being offered, if any.

13 ***II.*** ***Any business that makes a telemarketing call to a New Hampshire resident shall***
14 ***ensure that the telephone number transmitted to the recipient's caller identification***
15 ***service is a valid, returnable number. The requirements of this paragraph do not apply to***
16 ***calls made by individuals for personal and non-business purposes.***

17 3 New Paragraph; Blocking Prohibited. Amend RSA 359-E:8 by inserting after paragraph II the
18 following new paragraph:

19 III. No business shall knowingly transmit, display, or cause to be displayed on a recipient's
20 caller identification service a telephone number that, at the time of the call, is listed as disconnected
21 or reassigned in the federal Reassigned Numbers Database.

22 4 Effective Date. This act shall take effect 60 days after its passage.

**HB 1208-FN- FISCAL NOTE
AS INTRODUCED**

AN ACT relative to caller identification requirements for telemarketing calls.

FISCAL IMPACT:

Estimated State Impact				
	FY 2026	FY 2027	FY 2028	FY 2029
Revenue	\$0	\$0	\$0	\$0
<i>Revenue Fund</i>	None			
Expenditures*	Indeterminable			
<i>Funding Source</i>	General Fund			
Appropriations*	\$0	\$0	\$0	\$0
<i>Funding Source</i>	None			

*Expenditure = Cost of bill

*Appropriation = Authorized funding to cover cost of bill

Estimated Political Subdivision Impact				
	FY 2026	FY 2027	FY 2028	FY 2029
County Revenue	\$0	\$0	\$0	\$0
County Expenditures	Indeterminable			
Local Revenue	\$0	\$0	\$0	\$0
Local Expenditures	Indeterminable			

METHODOLOGY:

This bill adds, deletes, or modifies a criminal penalty, or changes statute to which there is a penalty for violation. Therefore, this bill may have an impact on the judicial and correctional systems, which could affect prosecution, incarceration, probation, and parole costs, for the state, as well as county and local governments. A summary of such costs can be found at: https://gencourt.state.nh.us/lba/Budget/Fiscal_Notes/JudicialCorrectionalCosts.pdf

AGENCIES CONTACTED:

Judicial Branch, Judicial Council, Department of Justice, Department of Corrections, New Hampshire Association of Counties, and New Hampshire Municipal Association