

SB 632-FN - AS INTRODUCED

2026 SESSION

26-2083

06/08

SENATE BILL **632-FN**

AN ACT relative to a certain highway sign in Concord.

SPONSORS: Sen. Reardon, Dist 15; Rep. Bricchi, Merr. 15

COMMITTEE: Transportation

ANALYSIS

This bill authorizes Concord-based nonprofit entities to install one advertising device near Exit 12 on Interstate 93 for the sole purpose of promoting nonprofit events and destinations in downtown Concord.

Explanation: Matter added to current law appears in ***bold italics***.
 Matter removed from current law appears ~~[in brackets and struckthrough.]~~
 Matter which is either (a) all new or (b) repealed and reenacted appears in regular type.

STATE OF NEW HAMPSHIRE

In the Year of Our Lord Two Thousand Twenty-Six

AN ACT relative to a certain highway sign in Concord.

Be it Enacted by the Senate and House of Representatives in General Court convened:

1 1 New Subparagraph; Regulation of Erection and Maintenance of Certain Advertising Devices.
2 Amend RSA 236:74, IV by inserting after subparagraph (g) the following new subparagraph:

3 (h) Notwithstanding any provision of this paragraph to the contrary, a nonprofit entity,
4 including but not limited to the Greater Concord Chamber of Commerce and other Concord-based
5 nonprofit organizations, may erect and maintain one advertising device within 500 feet of Exit 12 on
6 Interstate 93 in Concord for the sole purpose of advertising nonprofit events and places of interest in
7 downtown Concord. Such device shall:

8 (1) Be located on a parcel or easement approved by the City of Concord, with all
9 necessary municipal approvals obtained;

10 (2) Comply with the size, lighting, and structural requirements established by this
11 section and the city, and shall display only events and destinations sponsored by Concord-based
12 nonprofit entities;

13 (3) Not display any commercial advertising;

14 (4) Specifically exclude the City of Concord as an eligible sponsor, owner, or payor, to
15 avoid conflicts with city ordinances;

16 (5) Be funded and maintained only by eligible nonprofit organizations or the
17 Chamber of Commerce itself;

18 (6) Be subject to limits on the number of events or rotating messages as determined
19 by municipal approval; and

20 (7) Otherwise comply with all requirements of this section, except as specifically
21 modified by this subparagraph.

22 2 Effective Date. This act shall take effect 60 days after its passage.

LBA
26-2083
10/28/25

**SB 632-FN- FISCAL NOTE
AS INTRODUCED**

AN ACT relative to a certain highway sign in Concord.

FISCAL IMPACT:

The Legislative Budget Assistant has determined that this legislation has a total fiscal impact of less than \$10,000 in each of the fiscal years 2026 through 2029.

AGENCIES CONTACTED:

Department of Transportation