

Amendment to HB 107

1 Amend the bill by replacing section 1 with the following:

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3 1 Identification of Political Advertising; Rates. Amend RSA 664:16 to read as follows:

4 664:16 Identification of Political Advertising; Rates.

5 **I.** Political advertising printed in newspapers[;] **or** periodicals[~~;- or -billboards~~] shall be  
6 marked at the beginning [~~or at the end~~] thereof "Political Advertising." No person or business  
7 organization publishing a newspaper or periodical, operating a radio or television station, or selling  
8 billboard space shall charge an advertising rate to any candidate, political committee, party, or cause  
9 that is different from that charged to any other candidate, political committee, party, or cause.

10 **II.** *Notwithstanding RSA 664:21, whoever violates paragraph I shall be guilty of a*  
11 *violation and the fine shall be no more than \$50. Any subsequent violation within a 5-year*  
12 *period of the first violation shall be subject to a \$1,000 civil penalty.*

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AMENDED ANALYSIS

This bill removes the requirement to mark political advertising printed in billboards as "Political Advertising." It also provides for the issuance of fines for violations of such requirements.